



LARGE ENOUGH TO SERVE...
....SMALL ENOUGH TO CARE

COMPANY PROFILE

CEO MESSAGE

“

Everything we do is with a complete **white-glove approach**. Join our family of clients by letting us handle all of your online presence needs and experience a vendor that has made customer service a culture.

”





OUR VISION & MISSION

We strive to be your true one-stop online marketing shop, and we work to eliminate the “cross talk” that typically occurs from having several different vendors providing services for their marketing effort. This single, full-service provider philosophy has enabled us to create lasting business relationships based on high-quality work, trust, and integrity. This has set us far ahead of our competition, and has been a key factor in our growth and success. We take significant pride in an *industry-leading* client retention rate earned through dedication, integrity, and service that is truly second to none.



PROVIDING EXCEPTIONAL SERVICE

Our #1 priority is making sure our clients feel heard and are satisfied with the outcome of our efforts.



BEING ONE TIME AND SCHEDULE

We pride ourselves in meeting deadlines and not keeping our clients waiting.



HIGH QUALITY, LOW PRICE

Our high success rate and exceptional service keep our retention rate high, allowing us to provide high quality services at lower rates.



WHO WE ARE

Dedicated. Driven. Successful.

MEET BRIDGET WALDRON

Executive VP and Head of the Web & SEO Department

Bridget helped develop the website and marketing departments at One Click. She has a passion for helping other businesses succeed with a track record of 10 years of experience in website development and online marketing.

Under her direction, we have created around 200 websites and have helped both One Click and our clients grow quickly over the past 10 years.



BRIDGET WALDRON
Executive VP

MEET STEVE PRATT

Sr. SEO Specialist

Steve has been with One Click for 5 years and has helped numerous businesses grow with successful SEO campaigns. Previously a technical writer, Steve looks to create the perfect combination of informative and engaging content that ranks high in Google searches.

Under his expertise, we have seen clients increase their traffic up to 3x and have seen conversions double and quadruple as a result of this.

EXPERTISE



STEVE PRATT
Sr. SEO Specialist

MEET RICHARD MUDGE

Sr. Website Developer

Rich has been with One Click for 5 years and has helped over 100 businesses with their websites. From development to bug fixes and user experience optimization, Rich has helped businesses succeed with their online growth.

From managing ecommerce websites that generate over \$3.5 million in sales with large and challenging traffic spikes to creating 1 page landing pages for small business, he has shown that he can do it all!

EXPERTISE



MEET KAITLIN SILVESTRI

Website & Graphic Designer

Kaitlin has been with One Click for 2 years and has helped over 30 businesses with their websites. She has created numerous graphics for both print and digital advertising.

From website design to flyer, billboard, wall art and beyond, Kaitlin has helped businesses develop branding that they can be proud of and that customers love! Kaitlin's passion for graphic design has helped our team develop our Graphic Design As a Service product line.

EXPERTISE



KAITLIN SILVESTRI
Sr. Website Developer

MEET LAURA SCHWARTSBURG

SEO Specialist

Laura has been with One Click for 2 years and has helped over 30 businesses search engine optimization, social media, and pay per click campaigns.

Under Laura's expertise, we have seen ecommerce businesses grow their organic search revenue over 2x in under a year and have seen social media and pay per click/google shopping campaigns that generated a substantial ROI.

EXPERTISE





OUR SERVICES

Strategic. Creative. Effective.



SEARCH ENGINE OPTIMIZATION

What is SEO? SEO, or search engine optimization, is the process of getting your website to #1 on Google (or other search engines) which results to higher traffic to your site, and more leads coming in online!

Why Does Your Website Need SEO? Do a search for your services online – if you see a local competitor showing up and you aren't, it's likely you are being passed up for your competitors online! In our ever-changing digital marketing world, a large proportion of people search for businesses online, and it is important to get on top of search results if you want to capture that audience!

We help businesses grow and create a predictable revenue stream from search engine optimization.

YOU HAVE A GREAT PRODUCT! GET MORE PEOPLE TO LOVE IT! SEARCH ENGINE OPTIMIZATION HELPS MORE PEOPLE FIND YOUR WEBSITE, PRODUCING A HIGHER ROI THAN ANY OTHER DIGITAL MARKETING EFFORT.



**KEEP YOUR BRAND ALIVE! SOCIAL MEDIA
NOT ONLY CAN HELP YOU GAIN MORE
CUSTOMERS, BUT CAN ALSO KEEP YOUR
EXISTING CUSTOMERS TALKING ABOUT
YOUR BRAND.**

SOCIAL MEDIA MANAGEMENT

Social media is a must-have in today's industry environments. Not only can it help you keep in touch with your current clients, but it can help drive new clients to your site. From posting regularly on your profiles to creating ad campaigns, we've got your social media covered!

We have helped businesses reach larger audiences and produce sustainable ROI's with our social media postings and ad campaigns.



PAID AD MANAGEMENT

No need for two companies to manage your SEO and PPC – we are Google certified and can create successful, lead-generating PPC campaigns to compliment our SEO strategies.

From *Google search ads* to *display ads, YouTube, shopping and remarketing campaigns*, we can help find the perfect balance of paid ads to keep new customers coming in and existing customers coming back!

REACH A NEW AUDIENCE & STAY IN
FRONT OF EXISTING CUSTOMERS. STAY IN
FRONT OF THE COMPETITION WITH PAID
ADS.



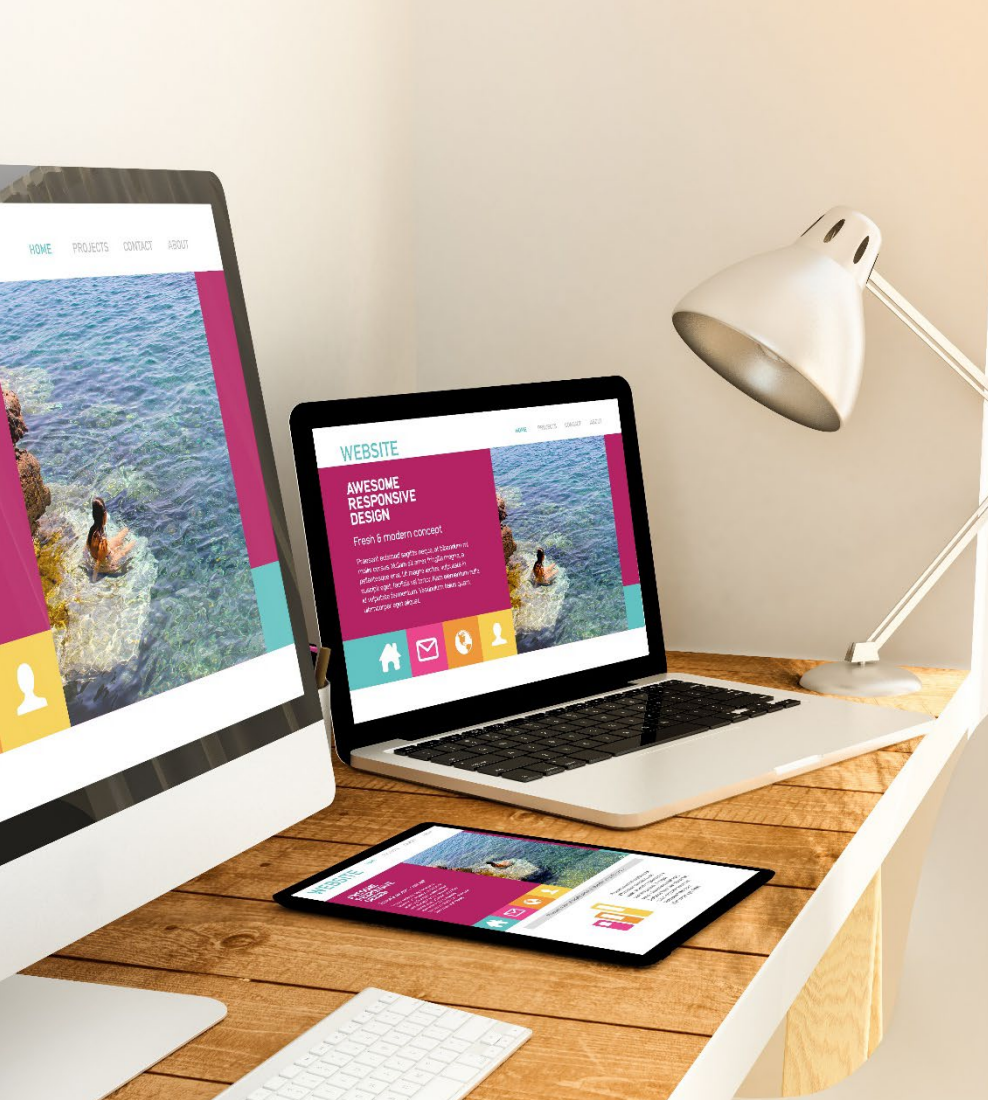
**KEEP YOUR BRAND FRESH AND
CONSISTENT. YOU SPENT A LONG TIME
BUILDING YOUR BRAND. LET US HELP
KEEP THAT BRANDING AND MESSAGING
RECOGNIZABLE ACROSS YOUR
MARKETING MATERIALS.**

GRAPHIC DESIGN AS A SERVICE

Our Graphic Design As A Service product line helps your business build a brand you can be proud of! By subscribing to our monthly graphic design services, you can request unlimited promotional graphics such as flyers, business cards, A-Frame signs, brochures and post cards to T-Shirts, window decals and more at an affordable, predictable cost.

Whether you're a retail shop that needs graphic design for social media and your store-front for your promotions, or are a restaurant or bar needing flyers for your events and specials, we are here to create branded materials that you and your customers will love!

*We also provide graphic design as a one-off service. Ask us for details. Need help with video editing? We do that as well!



**GET A SITE YOU CAN BE PROUD OF. WE
ARE HERE EVERY STEP OF THE WAY.**

WEBSITE DESIGN

Your website is your 24/7 sales person – let's make sure it's representing your business right!

We work with you to develop a website that functions and looks the way you want to represent your business. Our team has the experience and passion to help make your dreams a reality.

We do not believe in a one-and-done relationship with websites. That is why our packages are made to include ongoing changes, monitoring, backups and bug fixes for your website.

Your business is not stagnant, why should your website be that way? We are here for you anytime you should need a service or product added.



**YOU SELL PRODUCTS. WHY NOT SELL
THEM ONLINE?**

ECOMMERCE MAINTENANCE

As businesses are shifting their focus to online, ecommerce has become more prevalent than ever – and keeping up with ecommerce trends, and just keeping up with the maintenance of an ecommerce site is a never ending job.

Let us help you develop and maintain an ecommerce site that is easy to navigate, and more importantly, easy to checkout.

Our ecommerce packages come with live backups, virus scanning and uptime monitoring to make sure your site is secure and running smoothly.

We work with websites created with WooCommerce, BigCommerce and Shopify.

Need help with automation with ecommerce as well such as printing out an order invoice as it comes in? We do that as well!



**HAVE A WORDPRESS WEBSITE? WE MAKE
SURE IT'S STILL UP TO DATE AND
RUNNING SO YOU DON'T HAVE TO**

WORDPRESS MAINTENANCE

Already have a WordPress website, but just need a company to help make changes or make sure the site is running smoothly? We can help!

Our website maintenance packages have everything you need to keep your website running and up to date.

Our plans include uptime monitoring, monthly software updates, website security scans, backups, SSL certificates, bug fixes and even website work if you need it.



EMAIL MARKETING

If you have a customer list, one of the most effective way to keep them engaged is with email newsletters. Let your customers know about new products, services or sales going on quickly and effectively with email marketing.

We can help create the perfect combination language and graphics that engage and convert.

After each mailer, we will report back with statistics on open rate, conversion rate and make suggestions for further optimizations.

Whether you have an existing email campaign or would like to start creating one, we are here for you!

**HAVE A CUSTOMER LIST? PUT IT TO GOOD
USE WITH EMAIL BLASTS AND
NEWSLETTERS!**



BLOG WRITING SERVICES

One of the many ways to boost your traffic is through targeted article writing. Our copywriters can write articles that reflect your “voice” and your product offerings. We will propose a content writing plan that can help drive traffic and increase conversions.

INCREASE TRAFFIC THROUGH BLOG WRITING. KEEP YOUR CONTENT FRESH AND ENGAGING WITH OUR BLOG WRITING SERVICES.



WHY CHOOSE US?

- ✓ LOCAL, WISCONSIN OWNED BUSINESS
- ✓ NO CONTRACT SERVICES AVAILABLE
- ✓ ALL INCLUSIVE MARKETING PACKAGES
- ✓ TRACK RECORD OF SUCCESS WITH HIGH RETENTION RATE
- ✓ GOOGLE PARTNERS

CLIENTS SAY ABOUT US

Just a few of our many reviews online

EXCELLENT SERVICE AND VALUE

[One Click] handles our SEO and unlike other claims they deliver on SEO and all of their services. They are fair with their prices and deliver excellent service and value. Thank you OneClick team!!

KEITH K

Paradise Builders

CAN'T RECOMMEND ENOUGH

I can't recommend OneClick enough! We have dealt with so many IT firms over the course of our business, but we have NEVER worked with a company that we have had such satisfaction with. Chad, Bridget, Brent, Rob and the rest of the folks at OneClick are THE BEST! We wouldn't think of working with anyone else for IT needs or SEO and internet marketing!

WENDI L

Lombardo Law Office

PROACTIVE

The One Click team doesn't just wait for us to request changes or updates, but they proactively engage with us by offering suggestions, sending statistical reports, and educating us in new trends, designs, and internet policy changes.

JULIE E

GMH Construction

RESPONSIVE & CREATIVE

I have been working with the OneClick team for a year now and they are great! They are responsive, have great creativity and are good people all around. I would recommend working with them in a heartbeat!

TRACY H

Air Cargo Carriers

DOUBLED OUR REVENUE STREAM

Excellent customer service, they designed our website for free and our SEO has at least doubled our Revenue stream on a consistent month-to-month basis. They will undoubtedly grow your market share and increase your bottom line. Thank you so much!!!! The Kelley Communications team.

JACOB H

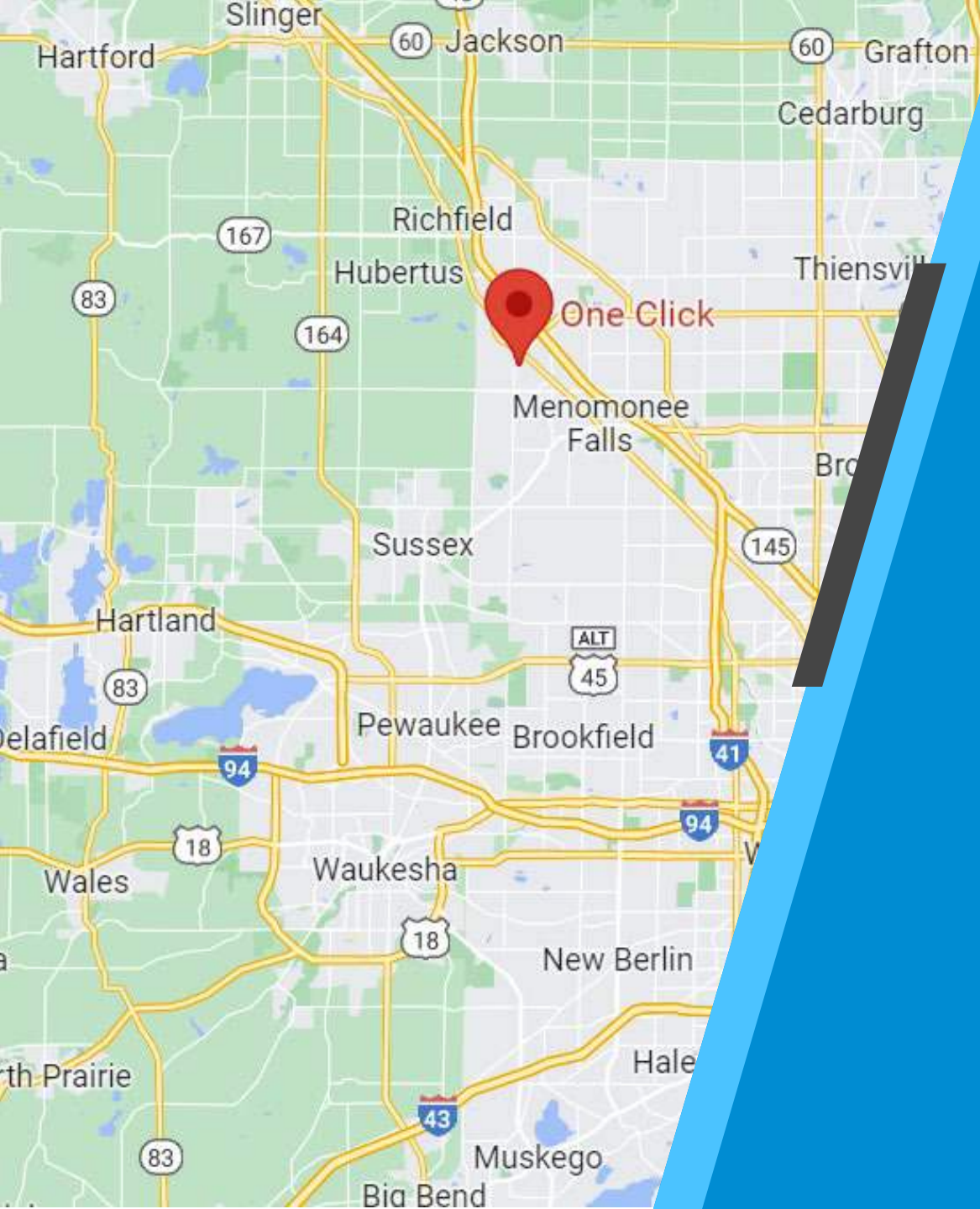
Kelley Communications

DOESN'T GET BETTER

Doesn't get better! Can't express enough how wonderful they are to work with; and quick! You don't finish asking a question and they already have it done. Big City Skills with Small Town Values. Truly outstanding company!!

ROSE

Riegleman Chiropractic



STAY IN TOUCH

Feel free to reach out to us with any questions, we'd be happy to set up a meeting with you to learn more about your marketing needs and how to help you succeed!



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