

# Our Website Design PROCESS



## HOW THE DESIGN PROCESS WILL GO



### Research

Website Questionnaire sent to client to gather information about business, vision, and goals for new website

01



### Mock-up Draft

Homepage mock-up created so client can preview and approve initial look of new site

02



### Testing Site Development

Once mock-up is approved, our team starts development of site in testing environment based on approved design

03



### Feedback & Edits

Review new site & content prior to going live; make edits and tweaks accordingly based on client feedback

04



### Approval & Launch

Approval for site in testing environment occurs, new website is launched and goes live!

05